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# Towards Human-Level Web Intelligence: A Brain Informatics Perspective

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**Abstract.** One of the fundamental goals of WI research is to understand intelligence in depth and develop wisdom Web based intelligent systems that integrate all the human-level capabilities.

In this talk, we briefly investigate several ways to develop human-level Web intelligence (WI) from a brain informatics (BI) perspective. BI can be regarded as brain sciences in WI centric IT age and emphasizes on a systematic approach for investigating human information processing mechanism.

The recently designed instrumentation (fMRI etc.) and advanced IT are causing an impending revolution in both WI and BI, making it possible for us to understand intelligence in depth and develop human-level Web intelligence.